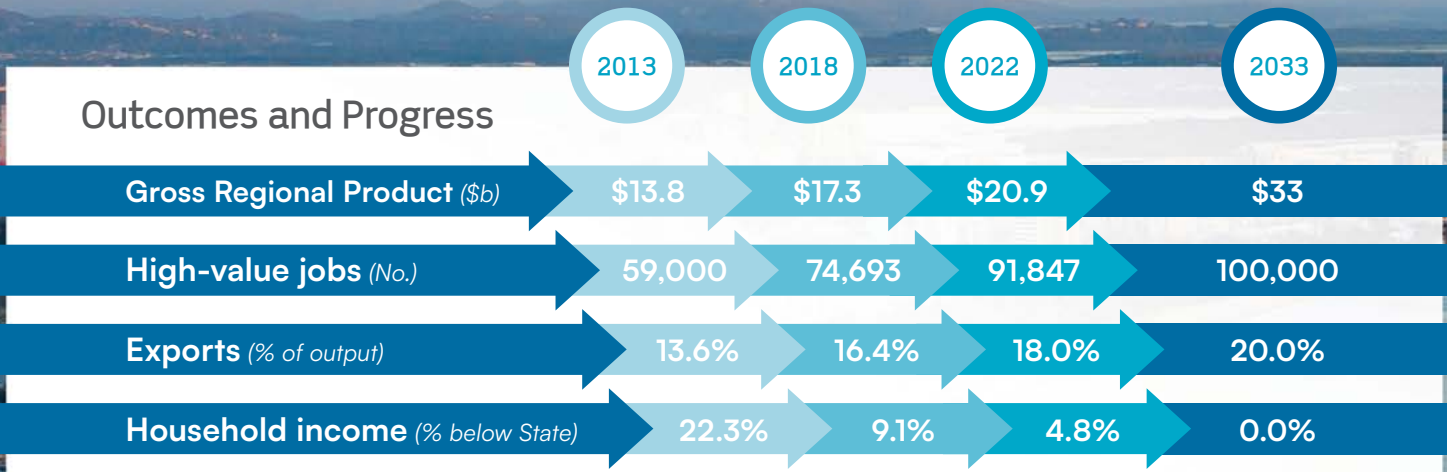


Sunshine Coast Regional Economic Development Strategy 2013-2033 Snapshot



2023 Refresh and Five-Year Implementation Plan

Since 2013, the Sunshine Coast Regional Economic Development Strategy (REDS) has been providing a 20-year vision and blueprint for sustainable economic growth.

The 2023 REDS Refresh assesses the progress made toward achieving the goals set, considers numerous important developments and provides an updated framework to continue the transformative journey to 2033.

Six Key and Emerging Economies

Our focus on a diversified economy through our seven high-value industries will remain strong, however our ability to adapt and support new emerging industries as they arise will be critical to our long-term success.



Knowledge Economy



Digital Economy



Production Economy



Green Economy



Visitor Economy



Place Based Economy

High-Value Industries

Health and Wellbeing

Knowledge Industries and Professional Services

Clean Technologies

Food and Agribusiness

Aviation and Aerospace

Education and Research

Tourism, Sport and Leisure



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Healthy. Smart. Creative.